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## **PRIVACY POLICY**

Rapid Response is committed to the ethical collection, retention and use of information that you provide to us about yourself ("Personal Information") on this site [www.rapidresponse.org.in](http://www.rapidresponse.org.in) ("Site")

Your Personal Information may comprise the following:

- your name
- your email and mailing address
- your telephone numbers
- your payment processing details
- limited personal details
- Any other data as Rapid Response may require

The following Privacy Policy sets forth our understanding with you on the collection, use and protection of your Personal Information. Please read the entire Privacy Policy.

YOUR USE OF THE WEBSITE CONSTITUTES YOUR CONSENT TO THE ALL THE TERMS AND CONDITIONS CONTAINED IN THIS PRIVACY POLICY (AS AMENDED FROM TIME TO TIME) AND YOU SHALL BE BOUND BY THE SAME.

### **1. Site Browsing**

1.1 You browse the Site anonymously. We do not require you to identify yourself or reveal any Personal Information while browsing through the Site. However, you may not be able to access certain sections of the Site or interact with us without supplying us with Personal Information. For instance, you would not be able to transact at the Site or make any donations at the Site, without providing the Site with Personal Information.

1.2 While you are browsing through the Site, the Site's operating system may automatically record some general information ("General Information") about your visit such as:

- the date and time you visit the Site, along with the address of the previous website you were visiting if you linked to us from another website
- the type of browser you are using (such as Internet Explorer version 'X') which 'hit' it is on the Site

1.3 The General Information is not Personal Information. Rapid Response tracking system does not record personal information about individuals or link this information to any Personal Information collected from you.

1.4 The General Information is used by Rapid Response for statistical analysis, for tracking overall traffic patterns on the Site and to gauge the public interest in Rapid Response and the Site. Such General Information may be shared by Rapid Response with any person, at Rapid Response' discretion.

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## **2. Usage of Information**

2.1 Personal information will be used by Rapid Response for internal purposes including the following:

- sending e-mails, project updates and appreciation e-mails.
- processing your donations to Rapid Response
- maintaining an internal database of all the Personal Information collected from donors and prospective volunteers/employees
- evaluating and administering the Site and Rapid Response's activities, responding to any problems that may arise and gauging visitor trends on the Site. Disclosure of Personal Information by Rapid Response.

**3.** Rapid Response, access to Personal Information collected by Rapid Response will be given only to those persons who are authorised by Rapid Response and third parties hired by Rapid Response to perform administrative services.

**4.** Rapid Response may share Personal Information with any of persons who are associated with Rapid Response, including companies and non-governmental organisations affiliated with Rapid Response in any manner. Rapid Response will retain ownership rights over such information and will share only such portions of the Personal Information as it deems fit.

**5.** Rapid Response is not liable in any manner whatsoever for the loss, damage (whether direct, indirect, consequential or incidental) or harm caused to you by the misuse of your Personal Information by a third party who is not an employee of Rapid Response.

**6.** Notwithstanding anything contained herein or any other contract between you and Rapid Response, Rapid Response reserves the right to disclose any Personal Information about you without notice or consent as needed to satisfy any requirement of law, regulation, legal request or legal investigation, to conduct investigations of breaches of law, to protect the Site, to protect Rapid Response and its property, to fulfil your requests, to protect our visitors and other persons and if required by the policy of Rapid Response.

## **7. Security**

7.1 Rapid Response endeavours to use up-to-date security measures to protect your Personal Information.

7.2 Rapid Response however does not make any express or implied warranty with respect to the security measures that it may employ from time to time for the protection of the Personal Information.

## **8. Links to other Websites**

The Site contains links to other websites for the benefit of its visitors. This Privacy Policy does not apply to such other websites. Rapid Response is not expressly or impliedly responsible for, or liable to any loss or damage caused to you by the collection, use and retention of Personal Information by such website in any manner whatsoever. It is important that you review the privacy policies of all websites you visit before you disclose any information to such websites.

## **9. Variation of the Privacy Policy**

Rapid Response shall be absolutely entitled at its sole discretion from time to time add to, alter, delete or modify any of the terms and conditions contained herein. Such changes, additions, alterations, deletions or modifications shall be binding on you once you visit the Site after the Privacy Policy has been so amended.

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